



TRAVEL INDUSTRY  
CAREERS ASSOCIATION

**Travel Industry Careers Association Inc**

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## Website Advertising Rates

### March 2009

<b>Website Advertising</b>	<b>\$300per year</b>	<b>Website advertisement <sup>(1)</sup> for 12 months, 180 X 150 pixels on selected page.</b>
<b>Website Video</b>	<b>\$1000 per qtr</b>	<b>A 2 minute career video <sup>(2)</sup> profiling a role within your organisation with a nominated staff member. Video profiled on home page for 3 months.</b>
<b>Website Link</b>	<b>\$100 per year</b>	<b>Website link from TICA links page to own website.  Please request your link to executive@travelindustrycareers.org</b>

1. Website artwork is not included.
2. Video production is not included. TICA can arrange video production from \$1350 per video. Video production must comply with TICA guideline specifications.
3. Videos will be hosted for up to 12 months on a space available basis.